

K&A Website Development Team

MARKETING PROJECTS



Luke Raithel

MARKETING & SOCIAL MEDIA

Luke Raithel has been with K&A for 6 years. Luke's expertise is in market research using primary and secondary research methodologies. At K&A, Luke has been involved with market communications and research projects involving air pollution control equipment for power plants, boilers, turbines, and generator control technologies. His research has also extended into the field of coal mining in the United States and abroad as well as bulk material handling.

He has created marketing deliverables for air preheater seals and selective catalytic reduction (SCR) catalysts. Additionally, Luke aided in the establishment of Krishnan and Associates' new video conferencing center in their Stamford, CT office. Luke has a BS degree in Marketing from Bentley University.



Ravi Krishnan

MANAGING DIRECTOR

Ravi Krishnan is the Managing Director at Krishnan & Associates. Ravi brings nearly 20 years experience in marketing, strategy, analytics and business development services in the energy & infrastructure industry. His areas of expertise are in strategic & digital marketing, market analytics, business restructuring, M&A, and branding across energy technologies in global markets.

His firm K&A has over 300 customers including large and small OEMs and technology providers. He has initiated many relationships among large utilities and OEMs such as Siemens, GE Digital, Sumitomo SHI FW, ABB, Southern Company, Caterpillar, Tata Group, Doosan, Adani Group, Cormetech, Imerys, to name a few.

He was one of 3 founder stockholders of ELIM-NOx SCR technology, that was successfully developed, licensed & sold to Tenneco Automotive, a Fortune 500 Automotive Supplier. He remains an Advisor to the Chairman of Adani Group, a global energy & infrastructure conglomerate with revenues in excess of \$30 billion.



Jonathan Grover

WEB TECHNOLOGIES, PROGRAMMER
& DIGITAL MARKETING

Jonathan Grover has been associated with K&A for over 2 years. He brings over 15 years of experience as a software engineer and is the founder of the code school CodePajamas. He held the position of lead front-end instructor at the Flatiron School and was an instructor at the General Assembly code bootcamps. He has one of the most attended and highest rated courses on Skillshare and has created custom training for The New York Times. He has worked as a consultant and software engineer nationally for a wide variety of companies. He also used programming to create interactive artwork that has been exhibited around the world.

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Soumitra Naik

PROGRAMMER, WEB TECHNOLOGIES
& DIGITAL MARKETING

Soumitra Naik has been with K&A for 4 years. He brings nearly 6 years of experience in web-based programming and digital marketing techniques. At K&A he is involved in range of web-based programming activities including website design & maintenance, and a host of other digital marketing programs, platforms and initiatives.

Soumitra has a degree in Bachelors of Engineering in Information Technology from Goa University.



Shaiju KT

MARKETING ANALYST
& SEO ASSOCIATE

Shaiju KT is a Marketing Analyst with K&A. He assists in energy industry marketing analysis and Search Engine Optimization projects where he maintains a up-to-date understanding of the latest methods and techniques to achieve and improve search ranking for selected keywords.

Shaiju has a Bachelor's Degree in Management.

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